



Graines de Paix  
ANNUAL REPORT  
2017



Education solutions  
for sustainable peace



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## A word from our President

The year 2017 witnessed the signing of ministerial agreements with Graines de Paix for the launch of national projects in three new countries: Lebanon, Benin and Senegal. This increased demand illustrates the current desire of many governments to rebuild their education systems. In this context, the actions of Graines de Paix are distinguished by the simultaneous pursuit of three social impacts: academic success and inclusive education, prevention of violence and radicalization, and societal peace. These goals now figure in the priorities of many ministries of education. Everyone we meet seeks to integrate the social skills commonly referred to as life skills, but our pedagogy goes even further. Aligned with the curriculum of French-speaking Switzerland, it integrates emotional and reflective human values and skillsets, those that can better resolve current issues such as the future uncertainty and instability of young people, tendencies towards violence, false information, and radicalization amongst peers.

Our programmes have been expanded several times since the first one started in 2012. Education for a culture of peace has become an integral part of initial and ongoing teacher training. This was lauded at the reception organised by the Swiss Embassy in Abidjan in December 2017. It was a celebratory moment for Graines de Paix, whose quality of work was hailed by the senior representatives of the Ministry of Education in the presence of key international donors and concerned perso-

nalities.

The year 2017 continued the anchoring of our expertise in three areas for the Ministries of Education of various countries with whom we work: a consulting role in the development of curricula and study plans, the development of initial training (for future teachers) and ongoing training (for existing teachers), as well as the design of much-demanded experiential teaching resources. These resources allow the teachers to exercise their profession in much more effective ways developing students' self-knowledge and their human and societal skills. It is these skills that foster foremost academic success, peace at school and societal peace, while preventing violence and radicalization at the root. Our work to positively transform education has been met with high enthusiasm from education stakeholders in Africa, the MENA region and Switzerland because we provide a single education programme for achieving these three social impacts. Such transformation programmes deserve to be widely supported in today's context to transcend the growing factors of destabilization.

**Delia Mamon**  
President, Graines de Paix



# GRAINES DE PAIX IN A FEW WORDS

Graines de Paix is an international NGO that develops educational solutions for a more peaceful society. It offers training programmes and educational resources for the Ministries of National Education (MEN) worldwide for both teachers and students. It is independent of any religious, sectarian or political allegiance, while being actively open to dialogue and exchange.

## Our mission

To deliver quality education to prevent violence and promote lasting peace. Our mission is to build solid educational solutions for lasting peace in collaboration with relevant partners. We understand peace in its broadest sense: academic, societal, intercultural and ultimately, geopolitical.

## Our Approach and Expertise

Our approach consists in providing innovative, tested best practices to achieve quality education in full. It stands out because it goes beyond techniques: it includes deeper meaningfulness by integrating human values, socio-emotional skills and culture of peace-based teaching methods, all of which lead to preventing violence, creating positive learning environments and promoting societal cohesion, all in one.

Our teaching resources and our teacher training modules are based on the four pillars of education defined by UNESCO to teach students to live harmoniously together, as well as on the Swiss Education Program for French Switzerland.

Our approach is:

- practical; based on experiential activities in class, and
- systemic; building on the strong interdependence that exists between the construction of academic success, the prevention of violence and the fostering of societal peace.



An activity from the *Growing-Up in Peace* Collection in action.

## Social Impact

Our programs aim for maximum social impact quantifiable through:

- academically successful and fulfilled children;
- the prevention of violence and abuse against children;
- social and intercultural inclusion aimed to give children a broad sense of belonging and prevent extremism;

## SDG 2030: TWO GOALS



### Quality education (Goal #4)

Teachers understand that the tools and methods of Peace Culture Education (PCE) enable them to guide their students in developing the values and life skills required for academic success, prevention of violence, societal peace and respect for nature and life.

### Strengthening institutional capacity for violence prevention (Goal 16)

Ministries of Education worldwide realize today that quality education requires expanding teacher responsibility to encompass the prevention of radicalization methods and tools are an essential means to prevent violence, radicalization and deaths (# 16.1), as well as to prevent abuse and all forms of violence against children (# 16.2). The PCE methods and tools offer an introduction to a peaceful environment designed to make quality education a reality.

Graines de Paix's programmes support many of the other SDG's (Sustainable Development Goals) as well. It is now working on SDG 5 to empower girls and proactively empower all students.



# OUR WORK IN SWITZERLAND

## SCHOOL AND EXTRACURRICULAR RESOURCES

### The «Growing up in Peace» collection

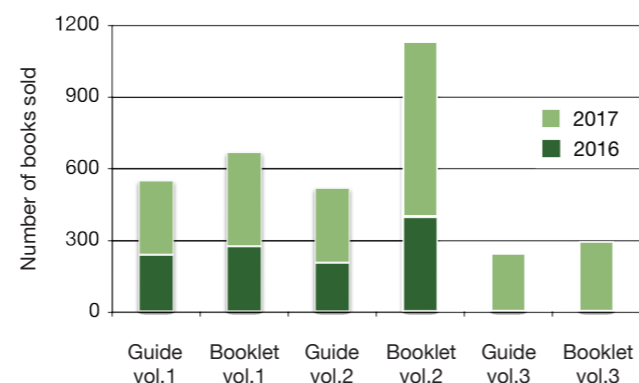
#### 3rd volume released

This volume is designed for teachers and their students aged 8-10 and follows on from volumes 1 (4-6 years) and 2 (6-8 years). Each volume is designed to develop the psychosocial, emotional and reflective skills of young students through highly engaging experiential activities. Volume 4 (10-12 years) was being tested in classrooms in 2017 and will be published in 2018.

#### Sharp Increase in Book Sales

In 2017, sales of the *Growing Up in Peace* collection gained momentum as more schools started adopting it, and for good cause: the impact study has proven its efficacy (see box below).

Sales report for the Growing-Up in Peace collection



### A key Teacher Education Institute recommends that Growing up in peace be systematically used in class.\*

The Teacher Education Institute of Valais conducted an evaluation of Growing up in peace (volumes 1 and 2) throughout the 2016-17 academic year. The study, conducted at the public school in Bex, analysed the effect of its learning activities on student and teacher behaviours, and measured its impact on the classroom climate.

The results are undisputable: HEP affirms that this resource promotes the development of psychosocial skills in students and professional skills in teachers. It brings about a healthy classroom and school climate. The Institute recommends the systematic usage of these learning guides in schools.

\* The evaluation was funded by the Canton of Vaud's Prevention Development Fund, its Service for Health Promotion in Education and by the Loterie Romande.

### Workshops to present the collection

In 2017 Graines de Paix was invited to visit various education establishments in the cantons of Geneva and Vaud including schools in Aigle and Crisser, and the University of Geneva.

### The «Growing up together» Activity guide («Grandir ensemble» in French)

This school guide is being designed to foster positive inclusiveness skills in children and teachers, ie their ease at fostering school and social inclusion of children with varying differences. Students will learn to feel at ease with six forms of diversity in particular: cultural origin, disabilities, gender, learning abilities, social differences and rich-poor variation.



« The appropriateness of the texts, the relevance of the activities, the quality and caring that emerge from these Guides truly struck me. It's a key objective to see these Guides in the hands of our students one day soon. »

A user of Growing up in peace

### Extracurricular activities for good living together

In 2017, we started the design of two extracurricular Guides - one for 6-12 year old children, the other for the 12-15 age group. The purpose of these Guides is to foster consideration for diversity, leave aside stereotypes, react without prejudice, prevent violence, foster social harmony and develop active citizenship from an early age. This design work was based on a field-based needs analysis conducted during part of 2017.



The project aims to help 12-15 year olds live in harmony in society.

## SCHOOL EXHIBITIONS

### The «Neither hedgehog nor doormat» exhibition completely redesigned!

The «Neither hedgehog, nor doormat» exhibition, originally conceived by the CENAC centre for non-violent action, was entirely redesigned by the Graines de Paix education team in 2017, including new text, illustrations and Teacher Guides. Schools have responded enthusiastically to this new exhibition, which is now aligned with the School Programme of French-speaking Switzerland.



«The story that unfolded, panel by panel was thoroughly captivating, clear, funny and punchy. The students loved it. It made them think. Excellent!»

Elementary Teacher (4P), School of Blonay (VD)

25 weeks of rentals of the «Neither hedgehog nor Doormat» school exhibition of which 14 were led by our facilitators

80,000 students already impacted by the «Neither hedgehog nor Doormat» exhibition



### A new school exhibition: «Leon and his emotions»

Launched in 2016, work on the design and conception of the exhibit Leon and his emotions continued in 2017. This playful resource proposes strategies for controlling one's and others' emotions and teaches how to prevent and transform tense or distressing situations. Eight double-sided panels illustrate seven emotions: Joy, anger, fear, sadness, shame, stress, and surprise. The exposition is intended for children 4 to 12 years old, in school and extracurricular settings. It will be finalised in 2018.



Panels from the exhibition Leon and his emotions.



# OUR WORK IN CÔTE D'IVOIRE

## Presentation of our programme at the Swiss Embassy in Abidjan



Mr. Litscher, Swiss Ambassador in Côte d'Ivoire.

Organized in December 2017 under the auspices of the Swiss Embassy, this event and the dialogue surrounding our programme in Côte d'Ivoire was a resounding success. Key technical partners (Unicef, Unesco, AFD, Millenium Challenge Corporation) and well-known national foundations (Children of Africa, Fondation Félix-Houphouët-Boigny...) attended the event, and high-level representatives of the Ministry of Education praised the significance and quality of the work carried out by Graines de Paix. The exhibition 'Neither hedgehog, nor doormat' was presented in the gardens of the Embassy and provided the participants the opportunity to discover the panels' learning messages. The exhibition will be launched in Côte d'Ivoire in 2018.



*"I believe that I can maintain discipline in any class or group of students without resorting to verbal or physical violence. I feel that I can help even the most aggressive students to follow the classroom rules. I believe that I can find peaceful solutions to conflicts in the classroom."*

A teacher from the Tonkpi region



*"I try to put myself in the place of a child and imagine how they feel; frustrated, belittled, and even crushed."*

A teacher from the Tonkpi region

## Preventing violence at school in the Tonkpi region

Since 2012, we have been training primary school teachers in Côte d'Ivoire in Quality education practices and postures based on the approach of peace culture education. In January 2017, we launched a new round of in-service teacher training for 1,600 primary school teachers in the Tonkpi region. The programme aims to reduce physical and psychological violence towards students, by developing the capacity of teachers to use the experiential, participative and child-centred teaching methods that foster attitudes and behaviours that are exempt from the violence that children fear.

The programme is undergoing an evaluation process led by researchers from the London School of Hygiene and Tropical Medicine (LSHTM), a well-recognised institution for evaluating the impact of programmes aimed at eliciting behavioural changes.

### Research activities

Two workshops, hosted in collaboration with the team of researchers, allowed us to elaborate the «Theory of change» for the project, serving as a common thread throughout the planning and researching stages. Throughout June, the LSHTM tailored and tested the measurement tools necessary to record the teachers' experiences and their use of violence.

### New experiential training

Simultaneously, Graines de Paix has developed specific versions of all its training and teaching tools provided for the project participants. This resulted in a well-focused training experience, better guidance tools for trainers, and teaching resources that are easier to use in very large classes or situations lacking resources.

In Autumn, 20 Teacher counsellors were trained over 4 days in the city of Man. They in turn trained 800 teachers in this region.

### The interim findings from the external evaluation already-confirm:

- A statistically significant change in teachers' rejection of physical disciplinary practices in schools after a single day of training.
- A statistically significant increase in self-confidence and teachers' motivation to use non-violent techniques and activities which advocate peace.

## Strengthening Peace Culture Education in the Ivorian Educational System

In 2016, the collaborative agreement between the Ministry of National Education of Côte d'Ivoire (ME-NET-FP) and Graines de Paix, signed in 2012, was renewed, thus extending our close cooperation. The goal is to consolidate the content and methods of peace culture-based Quality education into the Ivorian education system. Graines de Paix became a Technical partner of the Education Reform regarding the initial training of teachers, undertaken by the Ministry one year earlier. The inclusion of Graines de Paix in the Reform strengthens the peace skillsets of existing and future teachers throughout Côte d'Ivoire. It will also reinforce child security and wellbeing, foster school success, prevent violence and promote societal harmony.

This second nationwide programme is being funded by UNICEF and the Smartpeace Foundation. In 2017, the French Development Agency (Contract C2D for debt relief and development) also contributed, enabling us to implement training sessions and develop a peace culture-based Education Guide for the head Teacher Trainers in collaboration with the Ministry experts.

### Important developments in 2017:

#### 1. The integration of PCE in new training modules for future teachers

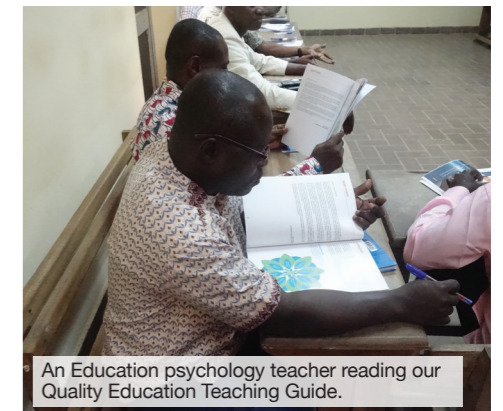
Three workshops were held between December 2016 and April 2017, resulting in the finalisation of new training modules. Future teachers in training will now be able to use PCE as a tool to communicate emotional and social skills designed to improve learning achievement, prevent violence and promote peaceful cohabitation.

#### 2. Teacher training development

In December 2017, Graines de Paix conducted two practical training sessions on the contents and methods of ECP for all the teachers at the Centres for Education Training or CAFOP (Centre d'animation et de formation pédagogique) in Yamoussoukro and Gagnoa. A three-day reinforcement session has been provided to CAFOP teachers to instruct in psycho-pedagogy and EDHC (Education on Human Rights and Citizenship).

#### 3. Guide for trainers

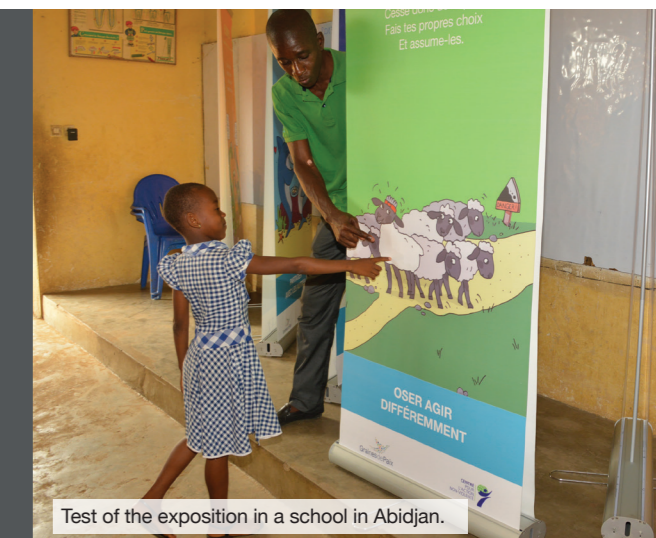
The Guide to Peace Culture Education for CAFOP teachers includes 37 activities to be used during the first year of initial teacher training.



An Education psychology teacher reading our Quality Education Teaching Guide.

## The "Neither hedgehog nor doormat" exhibition in Côte d'Ivoire

Tested in schools in Abidjan and Yamoussoukro at the end of 2017, the exposition will circulate starting 2018 in primary schools in Côte d'Ivoire. The two-year project (2018-2019) will be offered to schools in Abidjan and to DRENET (Regional Direction of National Education and Teaching Techniques) teachers who have already taken part in PCE in-service training. Teachers adhere to the project and support it because of its usefulness as a classroom management tool, creating a healthy classroom environment suitable for learning.



Test of the exposition in a school in Abidjan.



## OUR WORK ABROAD

### France

Our French team held a round table on 17 March 2017 at the Ecole nationale supérieure de Paris, on the topic “Eradicating violence and introducing a culture of peace in French primary education”. The distinguished participants were Jean-Claude Carrière, writer; Marc Crépon, chair of philosophy at the Ecole normale supérieure; Eric Debarbieux, professor and expert on preventing violence in school; and Olivier Houdé, psychology professor and specialist in cognitive science.

The team of educators received a four-day training course at the Théâtre de la Ville in February.

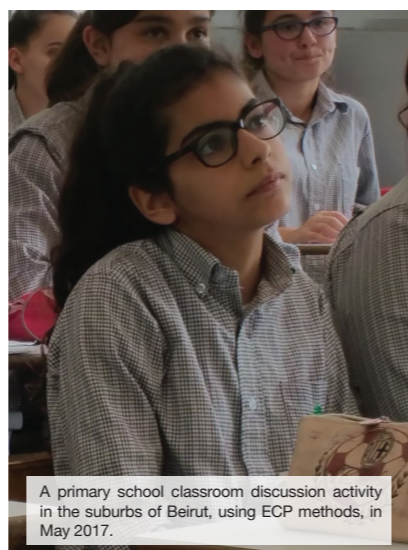
Between June and September, we replaced the existing structure with a new and better-defined organization, called Graines de Paix France.

Finally, as part of the Greater Geneva Education Collective, we co-organized a discussion on the 12th of June 2017 on “The role of school in the 21st century”. This was held in conjunction with the screening of the film *Une idée folle* (“A crazy idea”) in the company of its director, Judith Grumbach, at the Théâtre du Bordeau in Saint-Genis-Pouilly.

### «Growing up in peace in Lebanon!» project

After two years of preparation, a framework agreement was signed at the highest ministerial level in July 2017, planning for Graines de Paix to provide training and to translate the Growing up in peace collection into Arabic and English.

Through two visits in Lebanon, a relationship was built with the Ministry of Education, its Centre for Educational Research and Development (CERD), as well as international organizations and private organizations. In May 2017, we ran a discussion session for trainers from CERD on how to help students grow, to promote social cohesion, and to improve environmental awareness in Lebanon. An experiential approach to emotional skills and citizenship will be used to transform the practices of teachers. Afterwards, CERD invited us to observe and deliver classes, with Lebanese students in the morning and refugee students in the afternoon. Through on-site discussions in October, we planned pilot projects to run alongside the exhibition Neither hedgehog, nor doormat. Three fundraising events were organised during the year: a concert by the prestigious Ebène Quartet, a cycling event organized in the valley of Bagnes-Entremont (Switzerland), and a reception and screening of the film *The Prophet* (adapted from the Khalil Gibran book), bringing the Lebanese community in Geneva together.



A primary school classroom discussion activity in the suburbs of Beirut, using ECP methods, in May 2017.

### Benin

2017 saw the inception of Graines de Paix Benin, chaired by Denis Hazoumé. Shortly after, an agreement was signed with the Ministry of Nursery and Primary Education. Jules Zannou has taken on the role of National Coordinator for implementing this partnership.

### UNESCO Week for peace and sustainable development



United Nations  
Educational, Scientific and  
Cultural Organization

Graines de Paix was invited to contribute to a special forum on “The Role of Education”, during the UNESCO Week for Peace and Sustainable Development in Ottawa from March 6-10th 2017.

Over 600 delegates from around the world attended, showcasing the most innovative and significant proposals for global citizenship and sustainable development education.

Graines de Paix was selected out of hundreds of organizations and invited to present its tools and to organize a panel discussion on: “How innovative teaching can help achieve peace and

development in Africa”. Frédérique Guérin, programme leader for West Africa at the time, organized and hosted the panel of four experts from the fields of education and research.

In May 2017, following the UNESCO Week for Peace and Sustainable Development, we hosted a workshop using ECP educational techniques in a primary school in the suburbs of Beirut.

This intensive week allowed Graines de Paix to share its expertise, form partnerships, broaden its vision, and receive recognition and increased visibility within the international community.

## OUR DEVELOPMENTAL APPROACH

Since its founding, Graines de Paix has adopted a social entrepreneurship approach - as recognised by the Ashoka Impact programme in 2014. Graines de Paix has relentlessly pursued educational innovation.

While funding these development goals is challenging, our efforts have begun to bear fruit: in 2017, we were funded for the first time by the following major international donors: UNICEF, the Swiss Embassy in Côte d'Ivoire and the French Development Agency. Likewise, in Switzerland, we were funded by several new major donors for us: Loterie Romande, Vaud Prevention Fund and Vaud's Health Promotion Education Service. This is in addition to renewing funding with Geneva City, several other towns and the Smartpeace Foundation.

However, international grants are usually limited to project implementation funding, and so do not (yet) fund education innovation R&D. We thus continuously seek additional revenue streams:

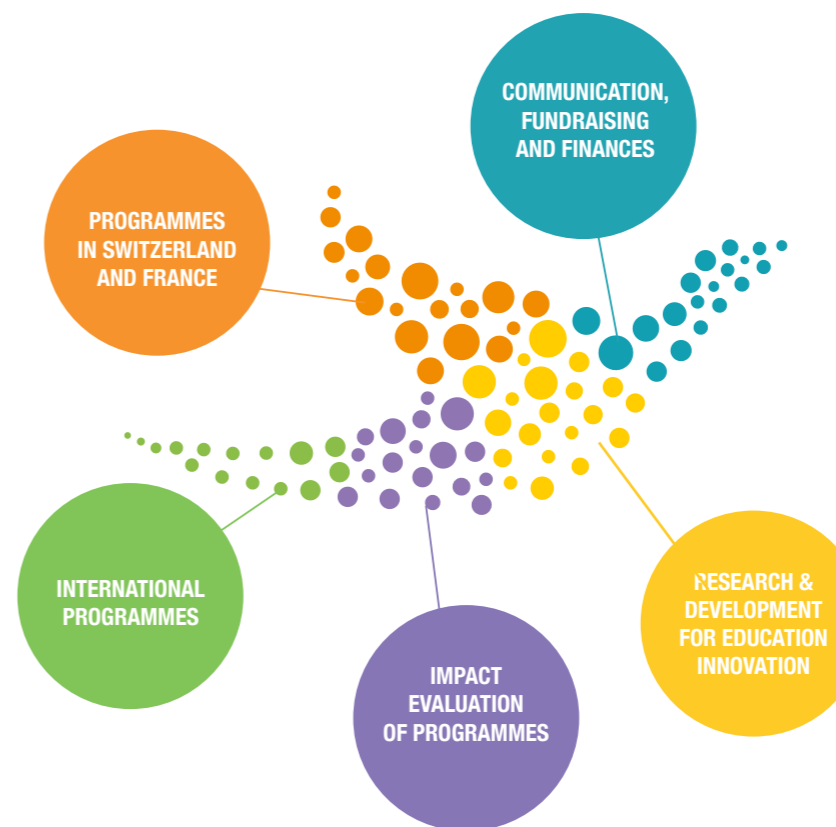
- In 2017, income from sales, rentals and conferences exceeded 50,000 CHF for the first time, representing close to 6% of our income, compared to 2% in 2016. This pattern is expected to continue with the development of additional Guides and Exhibitions.
- Also in 2017, we signed with a financial institution, Blue Cap, who selected Graines de Paix as a recipient of an annual percentage of their margin on Terra Equitas, an equitable investment fund. This is a model we seek to replicate with other financial institutions.

### FINANCING OUR PROJECTS

=

A strategic  
and lasting investment  
in quality education  
and the construction  
of a culture of peace

## OUR TEAM AND STRUCTURE



### Governing board

Delia MAMON,  
President

Bertrand COPPENS  
Member

Bijan FARNOUDI  
Member

Guido HOUBEN  
Member, treasurer

Dominique TOUZET  
Member

# FINANCIAL STATEMENT

## BALANCE SHEET 2017-2016

ASSETS	31.12.2017	31.12.2016	LIABILITIES	31.12.2017	31.12.2016
	CHF	CHF		CHF	CHF
<b>CURRENT ASSETS</b>			<b>LIABILITIES</b>		
Petty Cash	2 901	1 560	<b>CURRENT LIABILITIES</b>		
Bank accounts	163 527	449 776	Borrowings	70 000	60 250
Other cash assets (prepaid cards, currencies..)	5 169	4 900	Other Payables	46 019	26 372
Short term receivables	3 853	26 033	Restricted funds	184 835	330 848
Inventories	27 517	4 817		<b>300 854</b>	<b>417 470</b>
Other receivables	44 431	5 124			
<b>Total current assets</b>	<b>247 398</b>	<b>492 210</b>			
<b>NON CURRENT ASSETS</b>			<b>CAPITAL</b>		
Rent guarantee	27 507	27 504	Free Capital	117 121	111 327
Fixed Assets - IT	10 020	5 198	Retained earnings	(116 658)	5 794
Fixed Assets - Exhibitions material	6 712	-		<b>463</b>	<b>117 121</b>
Works of art	9 680	9 680			
<b>Total non current assets</b>	<b>53 919</b>	<b>42 382</b>			
<b>TOTAL ASSETS</b>	<b>301 316</b>	<b>534 591</b>	<b>TOTAL LIABILITIES</b>	<b>301 316</b>	<b>534 591</b>

## PROFIT AND LOSS ACCOUNT FOR 2016 AND 2017

EXPENSES	2017	2016	INCOME	2017	2016
	CHF	CHF		CHF	CHF
Programme in Côte d'Ivoire - Continuous training	0	137 347	Membership fees	932	1 570
Programme in Côte d'Ivoire - Initial training	302 090	159 170	Unrestricted private donations	263 820	203 742
Programme in Côte d'Ivoire - Tonkpi	258 899		Allocated private donations	674 133	606 318
Lebanon programme	66 557		Allocated public subsidies	47 011	51 000
The « Growing-up in peace collection » programme	59 553	174 873	<b>Total contributions, donations, subsidies</b>	<b>985 896</b>	<b>862 629</b>
The « Neither hedgehog nor doormat exhibit » programme	84 738	17 484	Book sales	9 757	7 400
Bex- Evaluation programme	36 017	11 389	Exhibition rentals	33 940	12 262
The « Growing-up together » programme	110 037	16 930	Conferences and training	14 621	
The « Leon and his emotions Exhibit » programme	58 208	482	Other revenue (events, artwork sales...)	21 872	3 403
Other programmes	59 002	62 061	<b>Total sales</b>	<b>80 190</b>	<b>23 065</b>
<b>Total programme expenses</b>	<b>1 035 104</b>	<b>579 738</b>	<b>Other administrative income</b>	<b>0</b>	<b>57 535</b>
Development, fundraising, communication	141 251	81 690	<b>TOTAL INCOME</b>	<b>1 066 086</b>	<b>943 229</b>
Management and administration	154 042	166 541	<b>CHANGE IN ALLOCATED FUNDS</b>	<b>146 013</b>	<b>-102 803</b>
<b>Total non-programme expenses</b>	<b>295 293</b>	<b>248 231</b>	Financial and exceptional income	8 828	3 404
<b>Depreciation</b>	<b>7 188</b>	<b>10 067</b>	<b>SURPLUS FOR THE FINANCIAL YEAR</b>		<b>5 794</b>
<b>TOTAL EXPENSES</b>	<b>1 337 585</b>	<b>838 036</b>			
<b>DEFICIT FOR THE FINANCIAL YEAR</b>	<b>-116 658</b>				

### Balance sheet analysis

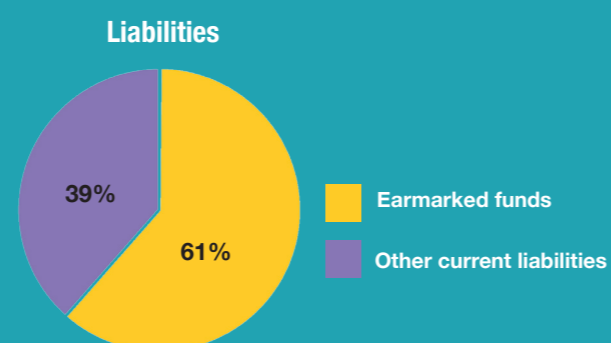
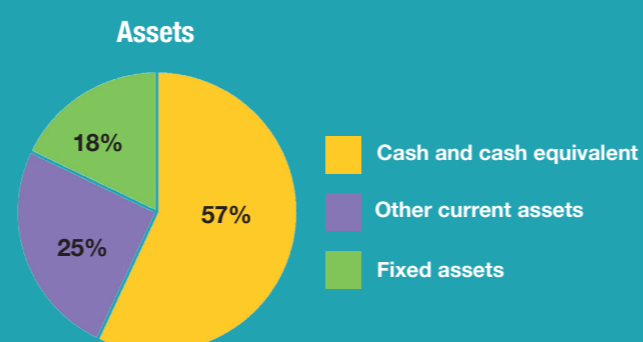
Our approach to investment is based on the continued development of innovative pedagogical resources which are crucial in terms of social impact. This allows us to very gradually expand our financial independence. A number of our projects that were conceived in 2016, were deployed in 2017, leading to a significant capital utilization. This was expected and explains the significant fall in liquidities, in allocated funds and in net assets, all of which exclusively served Graines de Paix's statutory mission.

### Supervisory body

Since March 2012, accounts are audited by Bonnefous Audit SA founded in Geneva in 1934.

### Accounting

Books are kept internally and are established in accordance with GAAP RPC 21.



Donations and contributions received in 2017 amounted to 985,896 CHF, a 15% increase on 2016. This confirms the interest and confidence that donors have in the association and our programmes.

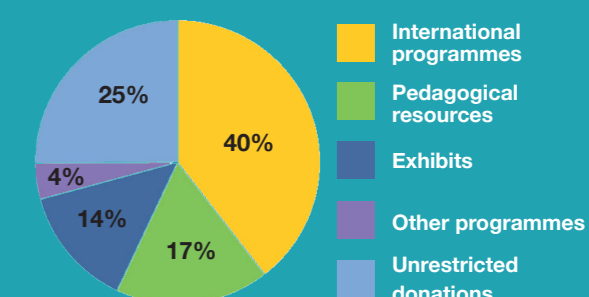
Sales of products and services also saw a significant increase in 2017: the success of the redesigned *Neither hedgehog nor doormat* exhibit, the development of a training and conference activity, and the realisation of evening benefit events to support our projects. The continuation of this development should allow our association to have an assured financial base that is both autonomous and consistent.

The funding received in 2017 supplemented the significant funds received in 2016 to cover the expected costs, which increased sharply in 2017 due to the simultaneous realisation of numerous projects:

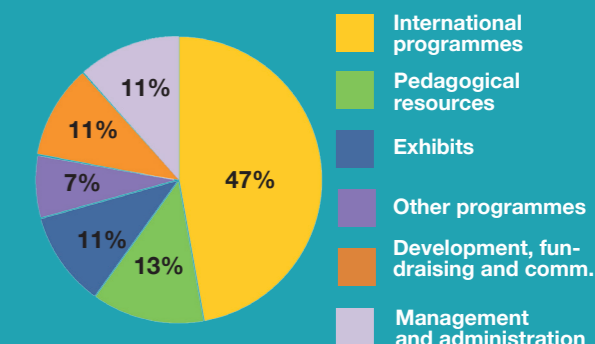
- Successful completion of projects: continued training in Côte d'Ivoire, redesign of the *Neither hedgehog nor doormat* exhibit, and the finalisation of the programme evaluation in Bex.
- Expansion of the evaluation programme in Tonkpi and the initial training project in Côte d'Ivoire, as well as the deployment of the *Growing-up together* project following the *Growing-up in peace* collection.
- Launch of new projects (*Growing-up in peace in Lebanon* and the *Leon and His Emotions* exhibit, presentations, etc.) which will take over from the other projects coming to an end.

This increase in programme expenses was anticipated in 2016 and is reflected in the changes in allocated funds (+146,013 CHF).

### Revenue by programme



### Expenses by programme



# WE NEED YOUR HELP

## Make a donation

By bank transfer:

IBAN CHF : CH66 0900 0000 1727 9126 6

IBAN EUR : CH24 0900 0000 9165 0896 7

On our website:

[www.grainesdepaix.org](http://www.grainesdepaix.org)

## Join our partners



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